

JOURNEY MAP LABELS



Did you know this?

Who are my stakeholders

Is there a **LINK?**

What am I asking the user to do?

Introduce a pilot study maybe?

What related work has been done?

Useability testing method?

Collect **INPUT**

Be a fly on the wall. **OBSERVE!**

Consider **FIELD WORK**

Find a new **PARTNER**

SCENARIO #1

SCENARIO #2

SCENARIO #3

SCENARIO #4

